



**TEXAS POLICE ASSOCIATION
122nd ANNUAL TRAINING CONFERENCE**

May 31 – June 2, 2022
Round Rock, Texas

Dear Friend:

Please accept this invitation to partner with the Texas Police Association and Williamson County Area Law Enforcement Agencies in hosting the 122nd Annual Texas Police Association Training Conference in Round Rock, Texas, May 31 – June 2, 2022. The Texas Police Association (TPA), was founded in 1895, and is the oldest organization of its type in the state. **Our membership includes officers of all ranks from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, and other State Police Agencies.** Through training, exchange of information and various recognition programs, TPA is dedicated to upgrading the efficiency and professionalism of all Texas law enforcement officers.

We are very proud to be conducting this year's training conference at the Kalahari Conference Center in Round Rock, Texas. This is a very vibrant area with many attractions and activities for the attendees and their families (check our web site at: www.texaspoliceassociation.com for more information). We anticipate a great turnout of law enforcement and other public safety officials, of all ranks, from a variety of local and state-wide agencies.


We are seeking exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in the law enforcement, public safety, or transportation industry. One of the unique aspects of this event is that officers of various ranks and from various agencies will be attending. Decision makers such as Sheriffs and Chiefs of Police, as well as line officers will be there. This cross-section of attendees provides an excellent venue in which to showcase your product or service.

Enclosed is a vendor/exhibitor registration form and information about the various levels of sponsorship that are available. Our vendors and supporters tell us that they consider the TPA Training Conference to be a tremendous marketing opportunity.

On behalf of the Texas Police Association and the Williamson County Area Law Enforcement Community, we would like to thank you for your consideration and support. Should you have questions, please contact our office at (512) 458-3140. You may also contact us by email at info@texaspoliceassociation.com.

TPA is a tax-exempt organization according to Section 501(c) (3) of the federal income tax code.

Very truly yours,



Greg Minton
President



Erwin Ballarta
Executive Director



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2022 VENDOR/EXHIBITOR REGISTRATION

Each vendor/exhibitor is allowed two (2) representatives. The Vendor/Exhibitor booth fee allows both representatives to attend all Conference Events at no additional charge. Vehicles and equipment will be able to be displayed inside the hotel meeting space as well as a designated location outside the hotel.

An additional fee of \$50 is required for each additional representative, spouse, or guest. This fee allows the additional individual(s) to attend all Conference Events. If children will be attending, contact the TPA Office at (512) 458-3140 for registration information.

As a vendor / exhibitor, you are a vital part of our program and will receive our fullest cooperation. The Kalahari Conference Center, 3001 Kalahari Drive, Round Rock, Texas 78665, is the site for all general and training sessions, and the site for exhibitor displays. The exhibitor area is on the ground level of the hotel. General registration, breaks, and other functions will be in the exhibitor area, thus maximizing contact between exhibitors and attendees. Your company name will be listed in the Conference Program and in the September/October Issue of the *Texas Police Journal*.

Exhibitor booths will be equipped with one skirted 30" x 6' table and two chairs. Vendors needing electricity, AV needs, etc. will have information included in their confirmation information to order these items directly through the Hotel. Set-up time for exhibitors will be 1:00 p.m. to 3:00 p.m. on Tuesday, May 31st. Breakdown will be at 2:30 p.m. on Thursday, June 2nd.

Exhibitor booths can be reserved by remitting the full amount of \$800. Checks should be made payable to "Texas Police Association," and should be forwarded along with the attached registration form to: Texas Police Association, P. O. Box 4247, Austin, Texas 78765. American Express, Discover, MasterCard, & Visa are accepted. Exhibitor booth space is limited and will be reserved on a "first received – first reserved" basis. **Refunds cannot be considered after May 20, 2022.**

Hotel Reservations can be made by using the following link for the Kalahari Resort and Conference Center [TPA Annual Conference](#). Room rates per night are \$159.00 for single, double, triple, or quad rooms. This rate is available for TPA Conference attendees for the conference dates. Registration deadline for receiving the special room rate is May 2, 2022.

REGISTRATION FORM

EXHIBITOR BOOTH:

Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Contact Person: _____
 Phone Fax Cell Email

_____ Yes, count me in. Enclosed is our \$800.00 Exhibitor Booth fee inside Meeting Space.



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PRIMARY BOOTH REPRESENTATIVE:

(Name badges will be made from this information, so please type or print)

Name: _____ Company _____

Address: _____

City: _____ State: _____ Zip: _____ Phone _____

Spouse / Guest: _____ Children: _____

ADDITIONAL BOOTH REPRESENTATIVE(S):

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest _____ Children: _____

ADDITIONAL BOOTH REPRESENTATIVE(S) - \$50.00 Each

Name: _____ Company _____

Address: _____

City _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest: _____ Children: _____

ADDITIONAL BOOTH REPRESENTATIVE(S) - \$50.00 Each

Name: _____ Company _____

Address: _____

City _____ State: _____ Zip: _____ Phone: _____

Spouse / Guest: _____ Children: _____



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SPONSOR PACKAGES

PRESIDENT’S SPONSOR \$10,000

Available sponsorships: 4 (exclusive per industry)

- 1 Exhibitor booth space
- Company name, and logo on display as *President’s Sponsor* at conference
- *President’s Sponsor* recognition in conference program
- 1 half-page ad in conference program
- Your name in one issue of the *Texas Police Journal*

OTHER SPONSOR PACKAGES

DIAMOND LEVEL \$7,500 Available sponsorships: 6	PLATINUM LEVEL \$5,000 Available sponsorships: 10	GOLD LEVEL \$2,000 SILVER LEVEL \$1,500 BRONZE LEVEL \$1,000
<ul style="list-style-type: none"> • 1 Exhibitor booth space • Company name and logo on display as <i>Diamond Sponsor</i> at conference • <i>Diamond Sponsor</i> recognition in conference program • 1/4-page ad in conference program • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • Company name on display as <i>Platinum Sponsor</i> at conference • <i>Platinum Sponsor</i> recognition in conference program • Your name in one issue of the <i>Texas Police Journal</i> 	<ul style="list-style-type: none"> • Recognition in conference program • Your name in one issue of the <i>Texas Police Journal</i>

EVENT SPONSORSHIP OPPORTUNITIES

- | | |
|---------------------------------|------------------------|
| • Guest/Keynote Speaker | Contact the TPA Office |
| • President’s Reception Sponsor | \$5,000 |
| • Lunch Sponsor | \$3,500 (1 Available) |
| • Coffee Break | \$1,500 (4 Available) |
| • Spouse/Youth Event | \$500 |
| • Conference Bag Inserts | \$250 Per Item |
| • Take-One Table | \$150 Per Item |



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2022 PAYMENT WORKSHEET

ITEM	AMOUNT	ENCLOSED
SPONSOR PACKAGES		
President's Sponsor	\$10,000	
Diamond Level	\$7,500	
Platinum Level	\$5,000	
Gold Level	\$2,000	
Silver Level	\$1,500	
Bronze Level	\$1,000	
EVENT SPONSOR OPPORTUNITIES		
Guest/Keynote Speaker	Contact TPA	
President's Reception/Vendor Highlight	\$5,000	
Lunch Sponsor (1 Available)	\$3,500	
Coffee Break (4 Available)	\$1,500	
Spouse/Youth Event	\$500	
VENDOR		
Booth Space	\$800	
Vehicle Space	Free	
Additional Booth Representatives (\$50 for each additional representative, spouse, guest)	\$50	
OTHER VENDOR OPPORTUNITIES		
Conference Bag Inserts - \$250 per item Place your brochures or other promotional material in each attendee's conference bag.	\$250 X _____	
Door Prizes - \$100 per item per event Provide a door prize to be given at evening networking event. (Value must be more than \$25.00.)	\$100 X _____	
Take One Table – \$150 per item type Guarantee the distribution of your brochures and other promotional materials with the placement at our "Take-One" Table.	\$150 X _____	
Total Amount Enclosed (all categories)		\$

_____ **Check** Make Checks Payable and mail to:
Texas Police Association
P.O. Box 4247
Austin, TX 78765

If you would like to prepay using a credit card, fill out the following information and email to the TPA Office at mona@texaspoliceassociation.com. You may also contact our office at (512) 458-3140.

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **Visa**

Name (on card): _____

Card Number: _____ Exp. Date: _____ Sec. Code _____

Signature: _____ Today's Date: _____

Please return this page with any forms for which you are registering or participating.